



2020

Cubbies®

PERSONALISATION
FOR ANY OCCASSION



100% CUDDLE TESTED



CREATING A CUBBY

UNIQUELY DESIGNED AND LOVINGLY HANDMADE

Ever wondered what goes on behind the scenes at Cubbies? Here's how all Cubbies are brought to life, from the artist's sketch to a child's real life cuddly companion.

CRAFT

Using online illustration tools and working from the conceptual sketches, the design team creates a variety of full-colour illustrations.

CONSTRUCT

The Cubbies team come together and collaborate on their preferred designs. From this feedback and other research, a final 3D specification is then put together for the manufacturing team.

CUBBY!

As with all new Cubbies, they need a name before they can join the Cubbies family. Sometimes they are named by the team, sometimes they are named by our Facebook fans via competitions.

TELLING A TALE

STORYBOOKS THAT BRING CUBBIES TO LIFE

Want to hear a secret? This is the process behind our new Cubbies Storybooks, from the initial sketch to the real story in all its glory.

DRAW

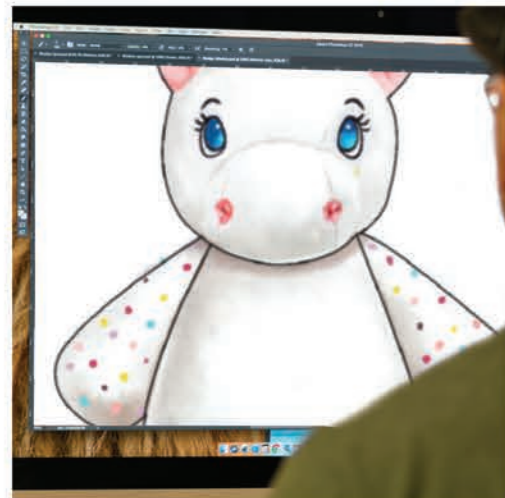
Our illustrators start to come up with ideas on how the story will look. They work together to create some initial sketches which would concur with the written story.

DESIGN

The illustrators take their sketches to the big screen and create full colour artwork. Here, they are able to inject some of their own imagination and magic on to the digital canvas.

DISPLAY!

Once the illustrations and story are complete, we send them to the printer. We publish the books ourselves and they can be purchased directly from us or a distributor.



CUBBIES QUALITY

PRODUCING THE HIGHEST QUALITY PRODUCTS

At Cubbies, we are entirely focused on producing the highest quality products available. The little things offer us the opportunity to add special details that create the Cubbies signature look.

SAFETY

Cubbies are fun and imaginative but making sure they are safe for children of all ages is our number one goal. Even the smallest detail of each one is made for maximum safety, durability and wash-ability.



DETAIL

A great amount of thought goes into every single element of our detailed designs, even something as small as a tail. Each detail is designed with great care and precision to ensure that each product is truly 'cubbylicious'.



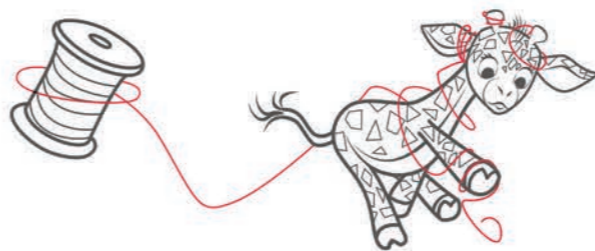
FABRIC

We travel far and wide (even to places that don't have WiFi) to find the softest fabrics for our Cubbies to make them all 100% huggable. Each animal's features are carefully considered and the perfect fabric is chosen to match.



FINISHING TOUCHES

We see even the smallest detail as an opportunity to add that little extra Cubbies character to our products. There really is a sprinkle of magic in every single one, and it's these special pinches of imagination and fun that make a true Cubby.



SIGNATURE COLLECTION

CAREFULLY CRAFTED PREMIUM CUBBIES



**#1
BEST
SELLER**



TUMBLEBERRY GIRAFFE

All the way from Africa, we bring you Tumbleberry the Giraffe. With a loving heart and a thirst for adventure, she makes the perfect cuddly companion.

- ♥ Lovingly Handmade
- 🧼 Machine Washable
- 📏 Height 380 mm
- 👶 Certified and Tested for All Ages
- 🔄 Removable Stuffing Pod



CALLIE MAE
COW



HUGO
HUSKY



ERIC
REINDEER



THEODORE
BEAR



PUDDLES
PENGUIN



MAKKAPITEW
FOX



SCORCH
DRAGON



BUGALOO
MONKEY



AURORA
UNICORN



OLLIEPHANT
ELEPHANT



NUMBUTU
LION

CLASSIC COLLECTION

SUPER CUDDLY CLASSIC CUBBIES



STARFLOWER UNICORN

A magical friend for a special someone who loves sparkle, sunshine and rainbows. Starflower the white unicorn is the top seller of the Classic Collection.

COLOUR OPTIONS



♥ Lovingly Handmade

🌀 Machine Washable

📏 Height 320 mm

👶 Certified and Tested for All Ages

🔄 Removable Stuffing Pod



LOVERBY
FLUFFY LAMB



CLOVIS BRAMPTON
BUNNY



OOBIEDOO
ORANGUTAN



PENELOPE
HORSE



CLINGY
SLOTH



LORENZO
LLAMA



OSWALD
KOALA



BINGLE
PENGUIN



CUBBYFORD
BEAR



ELLE
ELEPHANT



SIR MONTY
DINOSAUR



MOHAWK MONTY
MOOSE



FO'SHIZZLE
PUG



HUGGLES
MONKEY



BUMBLE SHUMBLE
TIGER

HARLEQUIN COLLECTION

COLOURFUL PATCHWORK CUBBIES



CLOVIS BRAMPTON PINK BUNNY

With a quirky mix of prints and fabrics, Clovis Brampton makes a lovely, tactile gift. Pretty in pink, the bunny is the number one seller from the Harlequin Collection.

- ♥ Stuffed with Love
- 🧼 Machine Washable
- 📏 Height 330 mm
- 👶 Certified and Tested for All Ages
- 🧶 Removable Stuffing Pod



CLOVIS BRAMPTON
BUNNY



STARFLOWER
UNICORN



LUMPTY LOU
HIPPO



CUPCAKE
BLUE DEER



CUPCAKE
PINK DEER



BARKLEY BONE
DOG



HUGGLES
MONKEY



BARKLEY BONE
DOG



CLOVIS BRAMPTON
BLUE BUNNY



HARLEY
ELEPHANT



FINDING NEW WAYS TO SPARK
CHILDREN'S **IMAGINATION**
ALL OVER THE WORLD

TAKEN FROM SCORCH AND THE MISSING SUITCASE



COSMIC COLLECTION

CUBBIES WITH AN INTERGALACTIC TWIST



COLOUR OPTIONS



- ♥ Lovingly Handmade
- 🧺 Machine Washable
- 📏 Height 320 mm
- 👶 Certified and Tested for All Ages
- 🔄 Removable Stuffing Pod

SUPER HERO BEAR

A marvellous sidekick for any real life super hero. Complete with a cape and a mask to disguise his true identity. Also available in pink.



SPIKE MONSTER



GALAXANDER ASTRONAUT

HOODED TOWELS COLLECTION

YOUR TEMPORARILY DRY BEST FRIEND



BUGALOO MONKEY HOODED TOWEL

Bugaloo will always be there after a splash in the bath or a swim in the pool. Made with 100% cotton, he will always welcome you with open paws for a snuggly dry-down.

- ♥ Lovingly Handmade
- 🧺 Machine Washable
- 📏 800 x 800 mm
- 👍 VAT Exempt



SCORCH DRAGON



AURORA UNICORN



PUDDLES PENGUIN

HAND PUPPETS

CHARACTERFUL, INTERACTIVE PUPPETS



SCORCH
DRAGON HAND PUPPET

Scorch loves playtime! He has elasticated, pullable legs which are durable and a joy to play with. Interact with Scorch for a handful of fun!

 Interactive Play

 300x200x20 mm

 Certified and Tested for All Ages



BUGALOO
MONKEY



AURORA
UNICORN



PUDDLES
PENGUIN



CLOVIS BRAMPTON
BUNNY



LOVERBY
LAMB

CUBBIES STORYBOOKS

YOUR NEW FAVOURITE ADVENTURE



BUGALOO AND THE SECRET
HIDEAWAY
MONKEY STORY



AURORA AND THE MAGIC
OF RAINBOW FALLS
UNICORN STORY



PUDDLES SOARS TO THE
PERFECT SCORE
PENGUIN STORY



SCORCH AND THE
MISSING SUITCASE
DRAGON STORY

 Beautifully Illustrated

 Ideal for ages 2 to 5

 Hardcover - 32 pages

 VAT exempt

BLANKIES COLLECTION

COMFORTING BABY CUBBY BLANKETS



CLOVIS BRAMPTON III BUNNY

A super soft and snuggly bunny blankie for babies and newborns. A cuddly comforting companion.

- ♥ Lovingly Handmade
- 🧺 Machine Washable
- 📏 290 x 290 mm
- 👶 Certified and Tested for All Ages



CUBBYFORD BEAR



ELLIE ELEPHANT



LOVERBY LAMB



HUGGLES MONKEY



STARFLOWER UNICORN

DUMBLE COLLECTION

BIG-EARED ELEPHANT CUBBIES



- ♥ Lovingly Handmade
- 📏 Height 300 mm
- 👶 Certified and Tested for All Ages



GREY DUMBLE

Big elephant ears for double the embroidery possibilities. The grey Dumble is the number one best seller of the collection.



PINK DUMBLE



BLUE DUMBLE



LAVENDER DUMBLE

TESTIMONIALS

DON'T JUST TAKE OUR WORD FOR IT



JENNIFER RASSEL 
LITTLE RED EMBROIDERY

"Cubbies have been a huge success both online and in our brick and mortar store. They make such wonderful gifts and my customers love the choice. We've been selling them for a few years now, and they just seem to keep getting better and better!"



AMY DURNFORD 
SEW WHAT WORLD

"Cubbies are more than a toy, a classic keepsake that will be treasured for years, it's easy to see why they are the leader in their industry. My customers deserve the very best and that's why I am proud to be an Authorized Cubbies Retailer."



BARUCH BITON 
MATANOT KTANOT

"When I first posted online about Cubbies, the comments were super-enthusiastic! Cubbies is considered a trend in Israel, thanks to the fantastic quality, great customer-service and the joy it brings to anyone who has one."



ALESSANDRA NIZI 
FATTO CON AMORE

"As a creative myself, I really appreciate the original creativity of Cubbies. They are a perfect complement to my handmade creations and their quality is awesome. I am really a Cubbies addict, and so are my clients."



SARAH BIRNIE 
BABY BUNDLES GIFTS

"I fell in love instantly with Cubbies in August 2016. Two years later - they are now my bestseller and have helped my business grow. I can honestly say that investing in them was the best thing that I ever did. I would 100% recommend Cubbies."



KATHARINA LANDSTETTER 
KALA MIA

"The wonderful teddies by Cubbies have greatly increased our number of customers. Every day we ship these great cuddly toys and make children's eyes shine. We are happy to be part of the Cubbies family and look forward to more successful years!"



JULIE WINAN 
RAINBOW SKYE DESIGNS

"By introducing Cubbies to my embroidery business I have seen my business grow to what it is today. My customers deserve nothing but the best and that's what Cubbies provide. I believe that's why my customers keep coming back."



HAYLEY & ALEX HONEYMAN 
HONEYMONSTER DESIGNS

"Cubbies have been a fantastic addition to our business, and really boosted our sales. The quality is fantastic, and we love that there are always new designs coming out. We look forward to an exciting and bright future continuing with Cubbies."



SANDI HOMEc 
SANDI HOMEc

"I first ordered in 2012 and Cubbies are now our main personalised product to sell. I have a great relationship with the company and they support us however they can with marketing materials and logistics. Cubbies are cute all over the world."



NANCY PROULX 
BRODALI

"Cubbies offer the best experience on both sides of the sale. My customers love the fun, beautiful designs, while Cubbies' online platform makes ordering the appropriate stock both easy and efficient."



ANITA ASHBY 
ONE PROUD GRANDMA

"Six years and hundreds of Cubbies later, I have never looked back. Their products are outstanding in both design and quality, and they are so easy to embroider. Thank you Cubbies for giving me a new direction in life, I love personalizing such unique toys."



LEANNE VELLA 
STITCH IT MALTA

"Selling Cubbies has helped me reach more customers and helped my online business to grow. Customers love them and are really impressed with their quality. The support received from the Cubbies Team and from other Cubbies retailers is really amazing!"

MARKETING RESOURCES

FREE BRANDING, PHOTOGRAPHY & HELPFUL TOOLS



PHOTOGRAPHY

We understand what a difference a great photo can make. That's why we share all of our images with you. From stock product images and lifestyle shots to illustrations and much, much more... you'll find all kinds of useful resources to help market your Cubbies and, in turn, your business.



WHOLESALE BLOG

From the latest Cubbies updates to help and advice, you'll find everything you need to know in our blogs.



EMBROIDERY TIPS

Access free embroidery designs and find out where to buy more. As well as our recommended hoops and embroidery software.



JOIN THE COMMUNITY

Our exclusive Facebook group is a great place to keep up to date, as well as to get tips from fellow embroiderers.



AUTHORISED RETAILER LOGO

We're proud of the Cubbies brand, and we hope you are too! Why not share that you are an Authorised Cubbies Retailer? Help build customers' trust in the brand and in your business.

FREQUENT QUESTIONS

YOUR QUESTIONS ANSWERED

WHO CAN BUY CUBBIES®?

Any business who meets our requirements can purchase Cubbies goods. We also have selected authorised distributors where you can buy smaller quantities. Watch out for the **authorised distributor** logo.

WHERE CAN I SELL CUBBIES®?

Most of our customers have a varied number of marketplaces. At this time, we restrict sales on third party platforms like eBay and Amazon. You can sell in retail stores, events, on your own Facebook, Instagram, Twitter and website.

HOW DO I OPEN AN ACCOUNT AND ORDER?

To open a new account, call us on +441253 296142, email info@cubbies.co or visit www.cubbies.co/wholesale. We will email you an order form for you to complete and return. Alternatively, we can set you up on our online ordering portal and you can submit your order there.

HOW DO I KNOW WHAT'S IN STOCK?

Our online ordering system gives you live, up-to-date status on stock availability. We send out regular updates via email and our private Facebook groups regarding discounted stock and new designs, so you can plan your orders in advance.

WHAT AGES ARE CUBBIES® SAFE FOR?

Cubbies are safe for all ages. They are tested to meet CPSIA, EN 71 1,2,3, AS/NZ ISO Standard & SOR 2011-17 Canada Consumer Product Safety Act, Toys regulations - for more information visit www.cubbies.co/safety

READ MORE at www.cubbies.co/wholesale